



February 2022

*"Think of Love as a seed **freely** sown into **chosen** ground without **expecting** any reward from the fruits that spring forth." - Elaine Mofokeng*

Once again the 14th of February did not disappoint. Stores have now safely packed the goodies away in wait of the next Valentine's tidal wave. So now that all is spent and done one wonders, what exactly is it that people celebrate on Valentine's Day?

It seems with each passing year the focus is shifting more towards the spending on gifts instead of celebrating the joy and beauty of Love between individuals.

Like Christmas, Valentine's Day has evolved into a profit making event which capitalises on the consumer's innate desire to "keep up".

Expressing your love through spending on gifts is wonderful; however spending on gifts to get Love is rather questionable...

Love is not a commercial item and can therefore not be bought.

If you are currently sitting with an eye-watering financial dent or a saddened heart because he or she did not turn out to be your expected Valentine, fear not, you have 11 months to heal and plan for the next one.

Alternatively, turn your heart to Jesus. The only person I have known as my FOREVER Valentine!

Be and Stay Blessed Always!

